Personal Activity Bonus Program

Rewarding personal production

The Personal Activity Bonus[1] is a monthly bonus pool that rewards agents who are personally building their businesses. This incentive is calculated each month and paid out the following month.

Qualifications[2,3,4]

- 12,000 personal Agency (WFGIA/WFGIAC) net points
- 2 personal recruits
- Rolling 3-month Personal Agency (WFGIA/WFGIAC) Net Point Ratio (NPR) of 75% or greater

Bonus payout[5]

Training Agents (Level 1) through Marketing Directors (Level 17) who qualify earn a 10% bonus that is added to their personal WFGIA/WFGIAC commissions, with no cap on the bonus opportunity.

Senior Marketing Directors (Level 20) who qualify earn a 5% bonus, up to $1,000, to their personal WFGIA/WFGIAC commissions.

1 This Program, qualifications, and associated benefits are subject to change at any time at WFGIA's/WFGIAC's discretion without prior notice. The benefits available to you are benefits in effect at the time you receive, not qualify, for the benefits.

2 Meeting eligibility requirements does not guarantee participation in this bonus pool. Pool eligibility is based on the agent's pay level at the time the bonus is received.

3 Tracked Block of Business (TBB) is used to determine an agent's persistency for points used to qualify for the programs and whether chargebacks should occur. Please refer to TBB guidelines on MyWFG.com for more information.

4 Points are related to fixed insurance products only. Securities products and/or programs are not included in any calculations. Points, recruits and commissions must be finalized in the commission system during the program timeframe to count toward the bonus. No exceptions.

5 The benefit will only be paid if you have a valid Agent Agreement in effect and are in good standing at the time of the scheduled payment. "In good standing" means an agent has a valid Agent Agreement in effect and is not under any regulatory, supervisory, or compliance investigation with any regulatory entity, WFGIA/WFGIAC or any WFGIA/WFGIAC affiliated companies. For bonus payout information, please check your commissions statement on MyWFG.com.

WFGIA refers to World Financial Group Insurance Agency, LLC, dba World Financial Insurance Agency, LLC in California, World Financial Group Insurance Agency of Hawaii, Inc., World Financial Group Insurance Agency of Massachusetts, Inc. and/ or WFG Insurance Agency of Puerto Rico, Inc.

WFGIAC refers to World Financial Group Insurance Agency of Canada Inc.

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